



جامعة دار الحكمة
DAR AL-HEKMA UNIVERSITY

Bachelor of Graphic Design and Digital Media (GDDM) Plan of Study

Year One

Semester – Fall

Semester – Spring

Course Code	Course Title	Credit Hours	Course Code	Course Title	Credit Hours
ISLS xxxx	Islamic Studies	3	COMM 1302	Communication Skills II	3
BDDM 1320	Free Hand Drawing	3	BSID 1330	Introduction to History of Architecture and Design	3
COMM 1301	Communication Skills I	3	BDDM 1301	Color Theory and Application	3
BDDM 1310	Introduction to Digital Design and Layout	3	ARAB xxxx	Arabic Studies	3
STAT 2301	Statistics	3	BDDM 1400	Fundamentals of Design	4
Total Credit Hours		15	Total Credit Hours		16



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Year Two

Semester – Fall

Semester – Spring

Course Code	Course Title	Credit Hours	Course Code	Course Title	Credit Hours
BBBF 1101	Brain and Body Fitness	1	GEAI 2301	Introduction to Artificial Intelligence	3
BDDM 2330	Media and Graphic Design History	3	BDDM 2231	Media and Graphic Design Theories	2
BDDM 2321	Typography I	3	BDDM 2323	Introduction to Digital Illustrations	3
BDDM 2311	2D Sketching	3	BDDM 2312	3D Design and Modeling	3
BDDM 2322	Introduction to Digital Photography	3	BDDM 2324	Typography II	3
BDDM 2400	Studio I: Graphic Design	4	BDDM 2401	Studio II: Digital Idea Visualization	4
Total Credit Hours		17	Total Credit Hours		18



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Year Tree

Semester – Fall			Semester – Spring		
Course Code	Course Title	Credit Hours	Course Code	Course Title	Credit Hours
BDDM 3232	Design Thinking and Creative Pitching Seminar	2	GERM 3301	Research Methodology	3
BDDM 3325	Video Production 1	3	BDDM 3233	Advertising and Copywriting	2
BDDM 3313	Content and User Interface Design	3	BDDM 3326	Printmaking	3
BDDM 3402	Studio III: Kinetic Graphic Design	4	BDDM 3403	Studio IV: Brand and Packaging Design	4
xxxx xxxx	Program Elective	3	BDDM 3340	Internship	3
			xxxx xxxx	Program Elective	3
Total Credit Hours		15	Total Credit Hours		18



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Year Four

Semester – Fall

Semester – Spring

Course Code	Course Title	Credit Hours	Course Code	Course Title	Credit Hours
ENTR 3301	Entrepreneurship & Design Thinking	3	GELE 3301	Leadership and Emotional Intelligence	3
ARAB xxxx	Arabic Studies	3	ISLS xxxx	Islamic Studies	3
BDDM 4234	Media and Design Ethics	2	xxxx xxxx	Free Elective	3
BDDM 4450	Capstone I	4	BDDM 4341	Graphic Design and Digital Media Portfolio	3
xxxx xxxx	Program Elective	3	BDDM 4451	Capstone II: Graphic Design and Digital Media Project	4
Total Credit Hours		15	Total Credit Hours		16



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Bachelor of Graphic Design and Digital Media (GDDM)

General Track Elective Courses

Plan of Study

General Track Elective Courses	
CODE	Course Name
BDDM 3360	Fundamentals of Software and Coding for Designers
BDDM 3361	User Experience Design
BDDM 4362	User Experience Design Studio
BDDM 3370	Script Writing and Pre-Production
BDDM 3371	Motion Graphics Design
BDDM 4372	Motion Graphics Studio
BDDM 3380	Digital Game Design
BDDM 3390	Digital Illustration for Imaginative and Conceptual Designs
BDDM 3345	Fundamentals of Heritage and Cultural Design
BDDM 3346	National Heritage and Cultural Design



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Motion Graphics Track

Plan of Study

Motion Graphics Track	
CODE	Course Name
BDDM 3370	Script Writing and Pre-Production
BDDM 3371	Motion Graphics Design
BDDM 4372	Motion Graphics Studio



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Bachelor of Graphic Design and Digital Media (GDDM)

User Experience Design Track

Plan of Study

User Experience Design Track Electives Courses	
CODE	Course Name
BDDM 3360	Fundamentals of Software and Coding for Designers
BDDM 3361	User Experience Design
BDDM 4362	User Experience Design Studio