School of Engineering, Computing, and Design
Department of Interior Design
Bachelor of Arts in Interior Design
Program
AY 2023-2024

PROGRAM HANDBOOK

Contents

DAH University Vision

A university that takes the lead in education, development, and creativity to positively impact the society

DAH University Mission

Graduating leaders and entrepreneurs who embody the values of the university by providing an educational environment that encourages development, creativity, scientific research and community service

DAH University Values

- Quest for Excellence
- Appreciation for Knowledge
- Service to Our Community
- Creativity and Innovation
- Vision for the Future

DAH University Strategic Goals Values

- Expand Academic Programs and Strategic Research Contributions
- Ensure High Quality Programs, Services and Teaching
- Upskill and Prepare Graduates to Transition into Professional Careers & Leadership Roles That Fulfill Job Market Needs
- Expand Teach & Impact of Dar al-Hekma.
- Achieve Financial Sustainability.

DAH University Gradate Attributes

Knowledge and intellectuality:
DAH graduate have in-depth discipline knowledge and are able to apply intellectual rigor to challenges they face.

Communication, collaboration:
DAH graduates are able to communicate and collaborate effectively
with diverse groups.

Entrepreneurial and leadership skills:
DAH graduates have the potential to take up leadership roles and apply entrepreneurial skills in their chosen career.

Critical thinking and problem solving:
DAH graduates are able to apply critical and evidence-based thinking to solve current and future problems.

Research skills:
DAH graduates are able to gather and analyze data relevant to their subject area.

IT skills:
DAH graduates are able to use technology related to their subject area and adapt to new digital development.

Well-rounded personality:
DAH graduates are able to identify and regulate their emotions and understand the emotion of others empathetically.

Ethical and social responsibility:
DAH graduates are able to respond ethically and responsibility to social issues as active members in their society.

Life-long learning:
DAH graduates are open and curious in pursuing their professional and personal development.

SECD School Mission

Graduating professionals equipped with design thinking, leadership, and research skills in the fields of Engineering, Computing, and Design to foster creativity and sustainability.

BID Program Mission

Graduating professionals equipped with, design thinking, leadership, and research skills, in the field of Interior Design to foster creativity and sustainability.

BID Program Graduate Attributes

1.   Knowledge Breadth and Depth: Graduates have comprehensive knowledge and understanding of their subject area and affiliated multidisciplinary practices.
2.   Design Abilities and Critical Thinking and Problem Solving: Graduates are critical thinkers and problem solvers able to relate research to design opportunities.
3.   Professional Disposition: Graduates embody commitments to excellence and values.
4.   Communication and Collaboration: Graduates are able to convey ideas and work in teams efficiently and effectively.
5.   Digital Skills and Capabilities: Graduates are equipped with skills for living, learning, and working in a digital society.
6.   Cultural Respect and Ethics: Graduates demonstrate professional cultural competence and moral principles.
7.   Self-Awareness and Emotional Intelligence: Graduates are self-aware, express emotions with sensitivity and handle interpersonal relationships empathetically.

BID Program Goals

•   Expose interior design students to the market through a variety of activities
•   Create opportunities that are geared towards entrepreneurship, the community and research for interior design students
•   Provide educational experiences that expand students' understanding of interior design through knowledge of worldwide cultures and their influences on design
•   Prepare skilled interior design professionals who can successfully contribute to different societies and the unique Saudi Arabian environment

BID Program PLOs

Knowledge and Understanding
K1   Identify design elements, principles, and theories related to interior design
K2   Recognize design within a historical, socio-political, economic and cultural context
K3   Represent appropriate use of codes and regulations
K4   Translate design terminologies and theories into sustainable, universal practices
Skills
S1   Apply processes to solve design problems
S2   Relate research to design opportunities through the synthesis of human centered design
S3   Prepare verbal, visual and written presentations to a variety of audience
S4   Generate professional interior design drawings, models and renderings
Values
V1   Demonstrate sensitivity towards cultural context
V2   Employ ethics and codes of conducts in professional business practices

Overview About BID Program

Interior designers have the power to inform, reform and play a vital role in shaping the society and the built environment. The program exposes the students to diverse context and fundamentals of Interior Design. All of these are embedded in the curriculum that provides a deep understanding of space, form, color, material, and light. The curriculum also focuses on multifaceted learning methods including design theory, research, and studios. Students work on a variety of projects highlighting different aspects of spatial, residential, commercial, and hospitality. The projects focus on collaborative and innovative design solutions for a sustainable and healthy environment. The program prepares graduates with the set of knowledge and skills needed for the career market aligned with vision 2030.

Significance of the Program

What the students would work when they graduate
Career Prospects:
The Program equips students with the necessary skills that qualify them for a variety of career paths/jobs in the market including, but not limited to:
•   Academician Interior Design, Kitchen & Bathroom Design.

- Residential Design.
- Commercial Design.
- Exhibition Design.
- Hospitality and Entertainment Design.
- Medical and Educational Design.
- Office Design.
- Lighting Design.
- Color Consultant.
- Furniture Design.
- Textile Design.
- CAD Operators.
- Para Design Occupations: film, fashion, theatre, public relations, marketing, journalism, and event planner.

Admission Criteria

Requirements
  University Level:
  TOEFL: 61 or above
  IELTS: 5.5 or above
  Linguaskill: 162 or above
  Program Level:
  Certificate Percentage: A minimum High-School Percentage of 80%
  Qudurat Test: A minimum Score of 65%

BID Program Plan of Study

Course Sequence
Proposed Bachelor of Interior Design

Year	Semester	Code	Name	Credits	Total in semester
YEAR ONE (1)	Fall	COMM 1301	Communication Skills I	3	15
		ICTC 1301	Information and Communication Technology	3	
		HART 1303	Introduction to Art History	3	
		FDSI 1304	Freehand Drawing	3	
		FDSI 1305	Fundamentals of Design I	3	
	Spring	COMM 1302	Communication Skills II	3	17
		ISLS XXXX	Islamic Studies	2	
		FDSI 1306	Presentation Skills	3	
		FDSI 1307	Drafting	3	
		FDSI 1308	Fundamentals of Design II	3	
		IDSG 2301	Introduction to Interior Design and Architecture	3	
YEAR TWO (2)	Fall	EMOI 1201	Emotional Intelligence	2	16
		XXXX XXXX	Free Electives	3	
		MATH 2302	Geometry	3	
		HART 2303	History of Interior Design and Architecture I	3	
		IDSG 2201	Environmental Behavior	2	
		IDSG 2313	Studio I - Spatial Design	3	
	Spring	ARAB XXXX	Arabic Studies	3	18
		ARTS XXXX	Arts and Design	2	
		HART 2304	History of Interior Design and Architecture II	3	
		IDSG 2317	Materials and Textiles	3	
		IDSG 2202	Building Construction	2	
		IDSG 2203	Digital Visualization I	2	
		IDSG 2316	Studio II - Residential Design	3	
YEAR THREE (3)	Fall	ISLS XXXX	Islamic Studies	3	16
		BBBF 1101	Basic Body and Brain Fitness	1	
		IDSG 3310	Studio III - Retail Design	3	
		IDSG 3311	Lighting for Interior Design	3	
		IDSG 3316	Working Drawings	3	
		IDSG 3312	Digital Visualization II	3	
	Spring	ENTR 3301	Entrepreneurship and Design Thinking	3	14
		IDSG 3203	Introduction to Research Methodology	2	
		xxxx xxxx	School / Program Elective	3	
		IDSG 3204	Business Principles And Ethics	2	
		IDSG 3402	Studio IV - Hospitality Design	4	
	Summer	IDSG 3314	Internship	3	3
YEAR FOUR (4)	Fall	XXXX XXXX	Required General Ed Electives (HUMN, NASC,SBSC)	3	16
		LOGC 1201	Logic and Problem Solving	2	
		ARAB XXXX	Arabic Studies	3	
		IDSG 4401	Capstone I: Interior Design Thesis	4	
		IDSG 4402	Studio V - Office Design	4	
	Spring	XXXX XXXX	Required General Ed Electives (HUMN, NASC,SBSC)	3	15
		ISLS XXXX	Islamic Studies	3	
		XXXX XXXX	Free Electives	3	
		IDSG 4201	Portfolio	2	
		IDSG 4403	Capstone II: Interior Design Project	4	

University Requirements	19
Ministry requirements	14
Required General Electives	6
Free Electives	6
Major requirement (may ditribute as per specilization requirment)	85

Course Descriptions

Course Code & Title: **FDSI 1305 - Fundamentals of Design I**

Semester Credit Hours: 3 (1, 4)

Course Description:

This course introduces the fundamentals of two dimensional and color design. It focuses on elements and principles of design using black /white and color media on various supports. The course addresses research and problem-solving skills in the design process as well as presentation and craftsmanship.

Pre-requisites: None

Co-requisites: None

Course Code & Title: **FDSI 1304 - FREEHAND DRAWING**

Semester Credit Hours: 3 (1, 4)

Course Description:

This course focuses on introducing basic drawing skills, techniques and media. It explores form and space through observational studies of shapes and textures within the environment. This course also emphasizes the depiction of form in relation to light and shadow as well as scale, proportion, accurate measurements and balanced compositions.

Pre-requisites: None

Co-requisites: None

Course Code & Title: **FDSI 1306 - PRESENTATION SKILLS**

Semester Credit Hours: 3 (1, 4)

Course Description:

This course focuses on introducing the language and principles of visual communication. It focuses on effective digital communication skills and compelling presentations. It explores layout composition based on the construction of various grids and creative applications.

Pre-requisites: None

Co-requisites: None

Course Code & Title: **FDSI 1308   FUNDAMENTALS OF DESIGN II**

Semester Credit Hours: 3 (1, 4)

Course Description:

This course focuses on exploring designing meaningful sensory experiences through the investigation of line, form, space, light and composition. It focuses on narratives to communicate spatial experiences concentrating on the third dimension.

Pre-requisites: FDSI 1305

Co-requisites: None

Course Code & Title: HART 1303 - INTRODUCTION TO ART HISTORY
Semester Credit Hours: 3 (3, 0)
Course Description:

This course focuses on offering a historical and visual survey of art from ancient civilizations to modern times. It focuses on art in various cultures, including Islamic art, with emphasis on historical developments that have shaped and defined creative achievements.
Pre-requisites: None
Co-requisites: None

Course Code & Title: FDSI 1307 - DRAFTING
Semester Credit Hours: 3 (1, 4)
Course Description:

This course focuses on developing advanced drawing skills and manual drafting. It covers free-hand drawings, the projection of pictorial drawings, rendering and presentation techniques for interior design. The course also emphasizes the observation and recording of space, complex form and details of interior elements.
Pre-requisites: FDSI 1304
Co-requisites: None

Course Code & Title: IDSG 2301 - INTRODUCTION TO INTERIOR DESIGN
Semester Credit Hours: 3 (3, 0)
Course Description:

This course focuses on introducing the interior design profession and its relationship to other allied fields. It focuses on contemporary developments and philosophical approaches, including processes relevant to interior design as well as basic principles and concepts of aesthetics.
Pre-requisites: None
Co-requisites: None

Year Two, 1st Semester: Course Descriptions

Course Code & Title: HART 2303 - HISTORY OF INTERIOR DESIGN AND
                             ARCHITECTURE I
Semester Credit Hours: 3 (3, 0)
Course Description:

This course focuses on providing a concise and comprehensive overview of the historical evolution of interiors, architecture and furniture from Antiquity until the eighteenth century. It emphasizes the built environment within a historical, social, political, economic and cultural context. The course also explores the chronological movements, styles and traditions in Europe and the Islamic world.
Pre-requisites: None
Co-requisites: None

Course Code & Title: **IDSG 2201 - ENVIRONMENTAL BEHAVIOR**
Semester Credit Hours: 2 (2, 0)
Course Description:
This course focuses on introducing the role of environment and its impact on human behavior in generating psychological, behavioral and sensory responses to interior spaces. It explores human factors, universal design, anthropometrics, ergonomics and cultural context in interior design. The course emphasizes space as a multidimensional experience which draws upon various design elements. It also presents data collection and behavioral observational methods as primary research data collection methods.
Pre-requisites: IDSG 2301
Co-requisites None

Course Code & Title: **IDSG 2313 STUDIO I - SPATIAL DESIGN**
Semester Credit Hours: 3 (1, 4)
Course Description:
This course focuses on introducing spatial experiences through small scale projects within various contexts and narratives that engage and inform users. It emphasizes fundamentals of interior design processes, creative principles and applications. The course also focuses on aesthetic awareness, design abilities and sense of creativity.
Pre-requisites:
FDSI 1307
FDSI1308
Co-requisites: None

Year Two, 2nd Semester: Course Descriptions

Course Code & Title: **HART 2304 - HISTORY OF INTERIOR DESIGN AND ARCHITECTURE II**
Semester Credit Hours: 3 (3, 0)
Course Description:
This course focuses on the influence that art and design movements have on the development of contemporary interior design and architectural styles. It explores the progression and evolution of furniture styles, decoration, and the design of the interior environments throughout the nineteenth century until present in addition to the work of key interior designers and architects.
Pre-requisites: HART 2303
Co-requisites: None

Course Code & Title: **IDSG 2202 - BUILDING CONSTRUCTION**

Semester Credit Hours: 2 (2, 0)

Course Description:

This course focuses on providing an overview of the basics of structural design and building construction. It emphasizes on the understanding of the variety of building materials, their behavior as structural elements in relationship to function, aesthetic, safety and appropriate applications in construction.

Pre-requisites:

IDSG 2201

Co-requisites: None

Course Code & Title: **IDSG 2203 - Digital Visualization I**

Semester Credit Hours: 2 (1, 2)

Course Description:

This course focuses on exploring digital design tools to draft and visually present interior design projects and related technical drawings. It introduces AutoCAD to build on design and drafting standards. The course also enhances 2D technical drawings through integrated rendering software.

Pre-requisites:

FDSI 1307

IDSG 2313

Co-requisites:

None

Course Code & Title: **IDSG 2316 - STUDIO II - RESIDENTIAL DESIGN**

Semester Credit Hours: 3 (1, 4)

Course Description:

This course focuses on solving interior design spatial problems and offering functional and aesthetic solutions to residential contexts. It emphasizes special populations of various needs, gender and age groups. It follows a systematic design process from research and programming to concept generation and design integration.

Pre-requisites:

IDSG 2313

Co-requisites

None

Course Code & Title: **IDSG 2317 - MATERIALS AND TEXTILES**

Semester Credit Hours: 3 (2, 2)

Course Description:

This course focuses on materials and components of interior architecture and design. It explores the use of materials and textiles and their methods of selection, application, specification, cost estimation and maintenance. It provides the knowledge and skills needed to construct effective materials and sample boards.

Pre-requisites:

IDSG 2313
Co-requisites:
None

Course Code & Title: **IDSG 3310 - Studio III - Retail Design**
Semester Credit Hours: 3 (1, 4)
Course Description:
This course focuses on introducing the functional and aesthetic problem-solving skills of commercial interior environments with international design attributes. It emphasizes space utilization and products display for an optimal user experience. It also focuses on using critical thinking skills in solving various design problems and spatial scenarios for the successful design of store and boutique settings.
Pre-requisites:
IDSG 2203
IDSG 2316
Co-requisites:
None

Course Code & Title: **IDSG 3311 - LIGHTING FOR INTERIOR DESIGN**
Semester Credit Hours: 3 (2, 2)
Course Description:
This course focuses on lighting design and application for interior spaces. It provides an in-depth analysis of the psychological, functional and sustainable aspects of light pertaining to task, function and effectiveness. The course also emphasizes the communication of lighting designs and concepts through RCPs and related specifications.
Pre-requisites:
IDSG 2203
Co-requisites:
None

Course Code & Title: **IDSG 3312 - DIGITAL VISUALIZATION II**
Semester Credit Hours: 3 (1, 4)
Course Description:
This course focuses on introducing three-dimensional computer aided modelling and rendering techniques required for visual presentations of interior design projects. It explores the different lighting techniques and materials in enhancing the presentation of three-dimensional interiors.
Pre-requisites:
IDSG 2203

Co-requisites:
None

Course Code & Title: **IDSG 3316 - WORKING DRAWINGS**
Semester Credit Hours: 3 (1, 4)
Course Description:
This course focuses on technical aspects of interior design with an emphasis on construction techniques, building systems and finishes. The course includes the development of architectural working and technical detailed drawings. Students apply technical detailing of custom designed systems and interior components.
Pre-requisites:
IDSG 2202
IDSG 2203
Co-requisites:
None

Year Three, 2nd Semester: Course Descriptions

Course Code & Title: **IDSG 3402 - STUDIO IV - HOSPITALITY DESIGN**
Semester Credit Hours: 4 (1, 6)
Course Description:
This course focuses on exploring interior spaces through diverse creative methods and critical approaches related to hospitality design. It focuses on safety, access, ergonomics as well as other related issues and constraints. It emphasizes creative approaches in the transformation of space within the cultural context of Saudi Arabia.
Pre-requisites: IDSG 3310
Co-requisites: None

Course Code & Title: **IDSG 3203 - INTRODUCTION TO RESEARCH METHODOLOGY**
Semester Credit Hours: 2 (2, 0)
Course Description:
This course focuses on introducing the basic principles of research methodology. It focuses on the quantitative and qualitative research approaches as well as on research terminology, ethical principles and mixed research methods designs. The course emphasizes data collection and interpretation, precedent studies, literature review as well as findings, respective contextual analysis and discussion.
Pre-requisites: IDSG 3310
Co-requisites: None

Course Code & Title: **IDSG 3204 - BUSINESS PRINCIPLES AND ETHICS**
Semester Credit Hours: 2 (2, 0)
Course Description:
This course focuses on introducing concepts related to setting-up and managing a productive design firm. It focuses on legal, financial, management, marketing, administrative and ethical issues and concerns encountered by practicing designers.
Pre-requisites:
IDSG 3310
Co-requisites:
None

Year Three, Summer Semester: Course Description

Course Code & Title: **IDSG 3314 - INTERNSHIP**
Semester Credit Hours: 3 (0, 0, 9)
Course Description:
This course focuses on the practical work experience in an interior design firm under the direct supervision of firm personnel. This practical experience provides an opportunity to explore the business processes and activities which facilitate the transition from education to professional practice.
Pre-requisites:
IDSG 3204
IDSG 3402
Co-requisites:
None

Year Four, 1st Semester: Course Descriptions

Course Code & Title: **IDSG 4401 - CAPSTONE I: INTERIOR DESIGN THESIS**
Semester Credit Hours: 4 (3, 2)
Course Description:
This course focuses on emphasizing evidence-based design solutions through research. It focuses on choosing, proposing and researching a capstone project while addressing the needs of the community and reflecting innovation, sustainability as well as ethical and cultural sensitivity. The course emphasizes the selection of an appropriate research methodology and the generation of a suitable program aligning with regulatory guidelines.
Pre-requisites:
IDSG 3203
IDSG 3402
Co-requisites:
None

Course Code & Title: IDSG 4402   STUDIO V – OFFICE DESIGN
Semester Credit Hours: 4 (1, 6)
Course Description:
This course focuses on exploring the elements, factors and design solutions of an office interior with focus on innovation in the workplace. It emphasizes space planning approaches that support flexible, sustainable and interdisciplinary corporate design solutions supported by smart office systems.
Pre-requisites:
IDSG 3402
Co-requisites:
None

Course Code & Title: IDSG 4403 - CAPSTONE II: INTERIOR DESIGN   PROJECT
Semester Credit Hours: 4 (1, 6)
Course Description:
This course focuses on providing in-depth analysis of the complex design exercise building on the research conducted in the Capstone I: Interior Design Thesis course. It focuses on designing a large-scale project to serve the community and generating a professional and feasible design proposal. The course emphasizes the effective presentation and defense of the capstone project to a wide audience including professionals from the industry.
Pre-requisites:
IDSG 4401
IDSG 4402
Co-requisites:
None

Course Code & Title: IDSG 4201 - PORTFOLIO
Semester Credit Hours: 2 (1, 2)
Course Description:
This course focuses on refining visual presentation and oral communication skills necessary for effective portfolio presentation to the industry. Students are introduced to different types of portfolio preparation, styles and formats. The course develops students' professional performance standards with emphasis on individual reflection of a corporate identity necessary for job placement and/or the pursuit of further graduate studies.
Pre-requisites:
FDSI 1306
IDSG 3204
IDSG 3402
Co-requisites:
None

Course Code & Title: **IDSG 2311 - COLOR IN INTERIOR Environments**
Semester Credit Hours: 3 (2, 2)
Course Description:
This course focuses on the importance and application of color in the built environments and corporate field. It explores the psychological and physical factors of various color schemes. The course also emphasizes the importance of balancing out aesthetic factors and color functions to enhance the design outcome and improve users' productivity.
Pre-requisites: None
Co-requisites: None

Course Code & Title: **IDSG 3307-ISLAMIC DESIGN AND ARCHITECTURE**
Semester Credit Hours: 3 (1, 4)
Course Description:
This course focuses on the different Islamic periods, their design elements and
architecture. It focuses on decorative patterns and motifs that distinguish various
illustrious periods in the Islamic world. The course also analyses contemporary design applications of traditional Islamic design elements and highlights.
Pre-requisites: None
Co-requisites: None

Course Code & Title: **IDSG 3306-SAUDI HERITAGE**
Semester Credit Hours: 3 (2, 2)
Course Description:
This course focuses on architecture, interior design and decorative arts within the cultural, technological and social contexts of the Kingdom of Saudi Arabia, from ancient times through the 19th century. It raises awareness about Saudi heritage conservation and contemporary adaptations to ensure the preservation of the local cultural identity.
Pre-requisites:
None
Co-requisites:
Non

Contacts (office number and Ext of each)

Name	Job Title	EXT.	Floor	Room No.
INTERIOR DESIGN PROGRAM				
Dr. Tasneem Kabli	Chair – Interior Design Department	272		354
Ms. Renad Alseaari	Administrative Assistant	265		353
Dr. Eman Nasrallah	Program Director / Assistant Professor	778		345-A
Dr. Alaa AlBan	Assistant Professor	739	3rd	338
Ms. Arwa Jan	Lecturer	652		335
Ms. Jumana Ezmirly	Lecturer	874		358
Ms. Iman Islam	Lecturer	164		357

SECD School Vice Dean
Dr. Tasneem Kabli
Vice Dean, School of Engineering, Computing, and Design

BID Department Chair
Dr. Tasneem Kabli
Chair of the Interior Design Department, Dar Al-Hekma University

BID Program Director
Dr. Eman Nasrallah
Program Director of the Interior Design Department, Dar Al-Hekma University

BID Program Administrative Assistant
Ms. Renad Alseaari
Administrative Assistant of the Interior Design Department, Dar Al-Hekma University

BID Faculty members in the program

1- Dr. Eman Nasrallah - FT

2- Dr. Alaa AlBan - FT

3- Ms. Arwa Jan - FT

4- Ms. Jumana Ezmirly - FT

5- Ms. Iman Islam - FT

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